

HSBC China Manufacturing PMI™

September data signal continued stagnation of China's manufacturing sector

Summary

The stagnation of China's manufacturing sector continued in September, with output growth constrained by lacklustre demand from both domestic and external clients. Growth of purchasing and outstanding business softened as a result, while stocks of finished goods fell for the fourteenth month in succession. On the price front, average input costs rose at the fastest rate in four months. Output charge inflation quickened accordingly.

After adjusting for seasonal variation, the *HSBC Purchasing Managers' Index™ (PMI™)* – a composite indicator designed to give a single-figure snapshot of operating conditions in the manufacturing economy – held steady at 49.9 in September, signalling a negligible rate of deterioration in manufacturing sector operating conditions. Moreover, the index averaged its lowest quarterly reading since Q1 2009.

Manufacturing production in China continued to rise during September. However, for the second month in succession, the rate of output growth was only fractional. Panellists commonly linked the subdued increase in production to fewer intakes of incoming new business.

Respondents indicated that muted demand conditions had contributed to the decline in overall new business, which was the second in as many months. However, the pace of reduction in new orders was only marginal. Similarly, new export business at manufacturers fell at a negligible rate. Where a reduction in foreign order levels was recorded, this was commonly linked to sluggish demand from external clients.

Reduced levels of new orders led to a moderation in outstanding business growth during September, with the latest increase the slowest in 14 months. Meanwhile, staffing levels decreased fractionally, with panellists attributing job shedding to employee resignations, retirements and, in some cases, company downsizing. Manufacturers that added to their workforce numbers mentioned business expansion plans.

Growth of input buying eased to a marginal rate during September, mainly reflecting a stagnation of manufacturing output. Consequently, the rate at which supplier performance deteriorated eased to the joint-slowest in the current 26-month period of longer lead times. Stocks of purchases decreased again in September, extending the current period of decline to 16 successive months. However, the rate of stock depletion eased to the weakest since January.

Average input costs rose sharply in September, with the rate of inflation quickening to a four-month high. Moreover, the latest increase was only slightly slower than the long-run series average. Panellists cited higher raw material prices as the key driver of inflation. Manufacturers continued to pass on increased costs to clients through higher average tariffs. The rate of output price inflation was solid, but much slower than that seen for input prices.

Comment

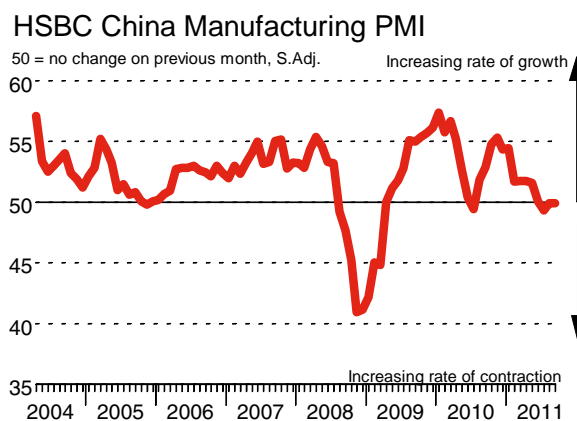
Commenting on the China Manufacturing *PMI™* survey, Hongbin Qu, Chief Economist, China & Co-Head of Asian Economic Research at HSBC said:

"September final PMI still stays below 50, but shows some signs of stabilising. This implies that although the lagged effects of credit tightening will continue to cool industrial activity in the months ahead, there is little need to worry about a sharp slowdown. Despite the global slowdown, we expect China's economic growth to hold up at around 8.5-9% in the coming years."

Key points

- Marginal rise in manufacturing output recorded
- New export business declines for fifth month in succession
- Input cost inflation hits four-month high

Historical Overview



For further information, please contact:

HSBC

Hongbin Qu, Chief Economist, China & Co-Head
of Asian Economic Research
Telephone +852-2822-2025
Email hongbinqu@hsbc.com.hk

Diana Mao, Head of Group Communications, China
Telephone +86 21 3888 1251
Email dianayqmao@hsbc.com.cn

Markit

Alex Hamilton, Economist
Telephone +44-1491-461-076
Email alex.hamilton@markit.com

Rachel Harling, Corporate Communications
Telephone +44-20-7064-6283
Mobile +44-782-789-1072
Email rachel.harling@markit.com

Notes to Editors:

The HSBC China Report on Manufacturing is based on data compiled from monthly replies to questionnaires sent to purchasing executives in over 400 manufacturing companies. The panel is stratified geographically and by Standard Industrial Classification (SIC) group, based on industry contribution to Chinese GDP. Survey responses reflect the change, if any, in the current month compared to the previous month based on data collected mid-month. For each of the indicators the 'Report' shows the percentage reporting each response, the net difference between the number of higher/better responses and lower/worse responses, and the 'diffusion' index. This index is the sum of the positive responses plus a half of those responding 'the same'.

The *Purchasing Managers' Index™ (PMI™)* is a composite index based on five of the individual indexes with the following weights: New Orders - 0.3, Output - 0.25, Employment - 0.2, Suppliers' Delivery Times - 0.15, Stock of Items Purchased - 0.1, with the Delivery Times index inverted so that it moves in a comparable direction.

Diffusion indexes have the properties of leading indicators and are convenient summary measures showing the prevailing direction of change. An index reading above 50 indicates an overall increase in that variable, below 50 an overall decrease.

Markit do not revise underlying survey data after first publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series. Historical data relating to the underlying (unadjusted) numbers, first published seasonally adjusted series and subsequently revised data are available to subscribers from Markit. Please contact economics@markit.com.

HSBC:

Headquartered in London, HSBC is one of the world's largest banking and financial services organisations and one of the industry's most valuable brands. We provide a comprehensive range of financial services to around 89 million customers through two customer groups, Retail Banking and Wealth Management (formerly Personal Financial Services) and Commercial Banking, and two global businesses, Global Banking and Markets and Global Private Banking.

Our international network covers 87 countries and territories in six geographical regions: Europe, Hong Kong, Rest of Asia-Pacific, Middle East and North Africa, North America and Latin America. With listings on the London, Hong Kong, New York, Paris and Bermuda stock exchanges, shares in HSBC Holdings plc are held by over 220,000 shareholders in 129 countries and territories.

About Markit:

Markit is a leading, global financial information services company with over 2,200 employees. The company provides independent data, valuations and trade processing across all asset classes in order to enhance transparency, reduce risk and improve operational efficiency. Its client base includes the most significant institutional participants in the financial market place. For more information please see www.markit.com

About PMIs:

Purchasing Managers' Index™ (PMI™) surveys are now available for 32 countries and also for key regions including the Eurozone. They are the most closely-watched business surveys in the world, favoured by central banks, financial markets and business decision makers for their ability to provide up-to-date, accurate and often unique monthly indicators of economic trends. To learn more go to www.markit.com/economics

The intellectual property rights to the HSBC China Manufacturing PMI™ provided herein is owned by Markit Economics Limited. Any unauthorised use, including but not limited to copying, distributing, transmitting or otherwise of any data appearing is not permitted without Markit's prior consent. Markit shall not have any liability, duty or obligation for or relating to the content or information ("data") contained herein, any errors, inaccuracies, omissions or delays in the data, or for any actions taken in reliance thereon. In no event shall Markit be liable for any special, incidental, or consequential damages, arising out of the use of the data. *Purchasing Managers' Index™ and PMI™* are trade marks of Markit Economics Limited, HSBC use the above marks under license. Markit and the Markit logo are registered trade marks of Markit Group Limited.